



FOR IMMEDIATE RELEASE  
**FanfaireNYC Launch Into Cyberspace**

NEW YORK, NEW YORK (April 28, 2021) – The High School of Art & Design is proud to announce this year's upcoming edition of **FanfaireNYC Launch Into Cyberspace**, taking place online, May 21-23, 2021, Friday 3pm-7pm, Saturday and Sunday 10am-6pm EDT. Now in its fourth year, this is the first time that FanfaireNYC will be held entirely virtually.

FanfaireNYC is an annual festival celebrating pop culture, held virtually for 2021, where award-winning guest speakers provide insights about their careers and creative processes, and fans and aspiring artists can attend cosplay contests, panel discussions, workshops, D&D and portfolio reviews. Proceeds from the event benefit the Art & Design PTA, supporting programs and materials for our young professionals.

FanfaireNYC will celebrate creativity, entrepreneurship, and technology in the arts—from cartooning and animation to architecture and fashion. This year's online event provides a unique opportunity to draw upon artists located far from New York City as they join us from their studios to inspire the next generation of artists. Special guests include comic artist **Stéphane Roux**; photographer **Jamel Shabazz**; Dungeon Master **Stefan Pokorny**; animator **Chrissy Fellmeth**; landscape architect **Taewook Cha**; publisher **Regine L. Sawyer**; author & illustrator **Lucy Knisley**; and fashion designer **Hisham Oumlil**.

The Art & Design PTA created FanfaireNYC as part of its mission to provide funding for high-quality art programs that help prepare students for academic success and careers as professional commercial artists. The platform will provide students with access to the best of the global entertainment and artistic industries to help inspire and inform future careers.

“The High School of Art & Design is proud home to NYC's premier young professional artists. FanfaireNYC is one of the largest opportunities that our students have to garner the support and patronage of our wider NYC creator community. We learn from our peers, mentors and trailblazers who have set the path of success before us. We are grateful to partner with FanfaireNYC's organizing committee, our PTA and look forward to continuing this great tradition.” says HSAD principal, Maximillian Re-Sugiura.

**ABOUT THE HIGH SCHOOL OF ART & DESIGN**

The mission of the High School of Art & Design is to inspire, educate, and fully prepare our gifted students to become exceptional artists. Some notable alumni include: **Neal Adams**, **Eric Carr**, **Amy Heckerling**, **Eva Hesse**, **Marc Jacobs**, **Calvin Klein**, and **Art Spiegelman**. Through a unified curriculum that incorporates a broad spectrum of disciplines integrating art, technology, and academics, students are prepared to go on to college and careers with industry-standard mastery in the major of their choice. With their commitment to promoting strong ethical values and professional demeanor, HSAD fosters a sense of community among students, staff, and parents.

For more information about FanfaireNYC Launch Into Cyberspace, please visit [FanfaireNYC.com](https://www.fanfairenyc.com)

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